



Board of Trustees

Advancement and Enrollment Management Committee

8:30 AM
June 28, 2022

Loughman Living Room, Scanlon Hall

A live stream of the meeting for public viewing will also take place on YouTube at the following link: <https://www.westfield.ma.edu/live>

For information about Westfield State's COVID-19 procedures, visit: <https://www.westfield.ma.edu/spring-2022covid/fag>

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| 1. Call to Order | Trustee Martinez-Alvarez |
| 2. Approval of Minutes
a) April 27, 2022 | Trustee Martinez-Alvarez |
| 3. President's Remarks | Dr. Linda Thompson |
| 4. Items for Information
a) Institutional Advancement Metrics, May 31, 2022
b) Public Higher Ed Endowment Incentive Program (EIP) Match
FY22 and FY23
c) Alumni Update
d) Class Profile
e) Open House, Survey Results
f) CGCE Summer Enrollment
g) Effectiveness of Financial Aid Awarding and Policy | Ms. Lisa McMahon
Ms. Lisa McMahon
Mr. Ryan Meersman
Mr. Daniel Forster
Mr. Daniel Forster
Mr. Daniel Forster
Mr. Daniel Forster |
| 5. Items for Discussion
a) Texting Platform | Mr. Daniel Forster |