



Board of Trustees

Advancement and Enrollment Management Committee

8:30 AM
April 27, 2022

Loughman Living Room, Scanlon Hall

A live stream of the meeting for public viewing will also take place on YouTube at the following link: <https://www.westfield.ma.edu/live>

For information about Westfield State's COVID-19 procedures, visit: <https://www.westfield.ma.edu/spring-2022covid/fag>

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| 1. Call to Order | Trustee Martinez-Alvarez |
| 2. Approval of Minutes a) February 17, 2022 | Trustee Martinez-Alvarez |
| 3. President's Remarks | Dr. Linda Thompson |
| 4. Items for Information | |
| a) Recruitment Numbers | Mr. Dan Forster |
| b) Enrollment Events | Mr. Dan Forster |
| c) Institutional Advancement Update | Ms. Lisa McMahan |
| d) Quarterly Dashboard | Ms. Lisa McMahan |
| e) Give A Hoot Campaign | Ms. Courtney Blajda |
| f) Hogan Classic Wrap up | Mr. William Hynes |
| g) Alumni Update | Mr. Ryan Meersman |