



## Board of Trustees

### Advancement and Enrollment Management Committee

8:30 AM

October 13, 2021

Owl's Nest (Room 018), Ely Campus Center

A live stream of the meeting for public viewing will also take place on YouTube at the following link:

<https://www.westfield.ma.edu/live>

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| <b>1. Call to Order</b>                        | Trustee Martinez-Alvarez   |
| <b>2. Approval of Minutes</b><br>June 29, 2021 | Trustee Martinez-Alvarez   |
| <b>3. Items for Information</b>                |                            |
| a) Fall Update                                 | Dan Forster/Jessica Tansey |
| b) Community Advisory Board                    | Dan Forster                |
| c) Open House/Tours                            | Dan Forster                |
| d) Advancement Dashboard (Quarterly)           | Lisa McMahan               |
| e) Take a Seat Campaign                        | Lisa McMahan               |
| d) Advancement Update                          | Lisa McMahan               |
| e) Homecoming/Distinguished Alumni Award       | Lisa McMahan               |